

OurLocalPages.com launches 32,000 local media portals.

Town-based media portals provide a mash-up of news, videos, pictures, jobs, and events relevant to your community.

Charlottesville, VA ([PRWEB](#)) November 23, 2008 -- It's a Local Thing... That is the mantra coming from OurLocalPages.com, the newest creation of the Virginia-based web development firm, CS3 Solutions LLC. OurLocalPages.com powers over 32,000 town-based media portals that serve up relevant news, videos, pictures, jobs, events, and classifieds allowing local residents to interact with each other through user-generated media.

Why local media portals? "It's all about community." says Carl Stacy, president of CS3 Solutions. "Many small to mid-sized towns in the US still don't have a local portal to call their own. Your town may be small, but relevant information is out there, it just may take some time to find. By aggregating that information into a single destination and providing ways for residents to interact with that information not only gives the community a focused online media outlet, but an open community publishing platform as well. With the proliferation of RSS feeds and application programming interfaces, we began to see ways to build local, useful interactive communities that provide real value for both the end-user and local businesses."

According to eMarketer, local and national businesses advertising in local markets will spend \$7.8 billion in 2011. "We are offering free, open, online communities to small towns nationwide while also providing a business opportunity for the growing "work from home" workforce." says Carl Stacy. "The way ad-space is sold on OurLocalPages.com is very community oriented as well."

Ad-space is sold through independent Local Operators. OurlocalPages.com Local Operators are independent marketing reps, entrepreneurs, organizations or local businesses who sponsor their town's portal in exchange for exclusive rights to market the ad-space. The Local Operator network is being developed by OurLocalPages.com State Operators. The State Operator-ship is a franchise-like opportunity available to 50 people/businesses nationwide, one per state. State Operator positions will be filled throughout 2009. Learn more about the State Operator opportunity here: <http://www.ourlocalpages.com/info.cfm>.

OurLocalPages.com beta will be officially launched on Jan 1st, 2009, but has already seen rapid growth in small to mid-sized towns nationwide.

Website: www.OurLocalPages.com

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